



Reifenhäuser actively supports the Circular Plastics Alliance

Reifenhäuser becomes a member of the European Union Circular Plastics Alliance (CPA). On March 10, 2020, Ulrich Reifenhäuser signed a declaration that commits over 175 companies and associations to reuse 10 million metric tons of recycled plastics in new products by the year 2025. It also takes Reifenhäuser's systematic strategy of sustainability a step further. "Plastics are part and parcel of recycling," says Ulrich Reifenhäuser, explaining the company's step in supporting the CPA. "Our industry is called upon to incorporate plastics into the Circular Economy. We bear co-responsibility to establish collection systems, recycle plastic waste, and minimize production waste." Reifenhäuser already offers solutions for a functioning Circular Economy to ensure that outstanding products with excellent properties are recyclable.

Sustainability in the Reifenhäuser Group is incorporated in every product from the start and is an integral part of corporate strategy. The company has many years of experience and a large network of experts and partners, especially in the field of research and development for recyclable films and films containing recycle material. Tim Pohl, Director Sustainability, summarizes the company's commitment to the Circular Plastics Alliance: "Besides our know-how in the field of line technology, we intend to utilize our competence to find solutions for innovative recipes and processes. Together with other members of the Alliance, we can research for recyclable packaging solutions at our modern Technology Center."

About the Reifenhäuser Group

The Reifenhäuser Group is the leading provider of innovative technologies and components for plastics extrusion. Founded in 1911, the company is a global supplier of high-tech solutions. With its technologies